



COVID-19 Vaccine – English

We've launched a new campaign to inform New Yorkers about what they need to know about the COVID-19 vaccine. The New York City Health Department is committed to ensuring there is fair and equitable access to the vaccine for all New Yorkers. COVID-19 vaccines will likely be available for most New Yorkers by mid-2021. Some people such as essential workers, people age 65 and older, and people at increased risk of severe illness from COVID-19 will have access to it sooner.

*Please use the below content to share these important messages with your audience and use **#NYCVaccineforAll**. If you've gotten vaccinated already, share your experience on social media using **#IGotTheShotNYC**.*

Social Copy

- **Note:** For Facebook, use @nychealth to tag our page.

Video Link

<https://youtu.be/oa5uUfVuv7U>

General Messaging

COVID-19 vaccines will likely be available for most New Yorkers by mid-2021. Essential workers, people age 65 and older, and people at increased risk of severe illness from COVID-19 will have access to it even sooner. Get the latest updates from @nychealth: nyc.gov/covidvaccine

The safe and effective COVID-19 vaccine will be available to all and help us end the COVID-19 pandemic. Learn more about the vaccine from @nychealth: nyc.gov/covidvaccine

All New Yorkers should get the COVID-19 vaccine when it's available to everyone – the vaccine can lower the risk of getting symptoms of COVID-19 and severe illness. More from @nychealth: nyc.gov/covidvaccine

Safe and effective COVID-19 vaccines will be easily available to ALL New Yorkers at no cost, likely by mid-2021. Learn more about the vaccine from @nychealth: nyc.gov/covidvaccine

Why get the COVID-19 vaccine? If you're vaccinated, you're protecting your parents, grandparents, friends and community too. More from @nychealth: nyc.gov/covidvaccine

When you get vaccinated, you will make your community safer — especially for those at increased risk of severe COVID-19. More from @nychealth: nyc.gov/covidvaccine

When you get vaccinated for COVID-19, you will help protect yourself, your parents, grandparents, friends and neighbors. More from @nychealth: nyc.gov/covidvaccine

The COVID-19 vaccines are safe and effective – they have gone through large clinical studies involving tens of thousands of people. Get more vaccine facts from @nychealth: nyc.gov/covidvaccine

COVID-19 vaccines authorized by the U.S. Food and Drug Administration (FDA) are safe and effective. Get more vaccine facts from @nychealth: nyc.gov/covidvaccine

Vaccine technology has been studied for many years, which allowed the COVID-19 vaccines to be created quickly. The vaccine is safe, effective and thoroughly researched. More from @nychealth: nyc.gov/covidvaccine

The COVID-19 vaccine does not contain the virus. It teaches your body's immune system how to fight the virus if you are exposed to it later. Get more vaccine facts from @nychealth: nyc.gov/covidvaccine

Side effects from the COVID-19 vaccine are mild to moderate, such as soreness where the vaccine was injected, tiredness or a headache. Learn more about the vaccine from @nychealth: nyc.gov/covidvaccine

All New Yorkers will have access to the COVID-19 vaccine. Getting a vaccine is not a public benefit under the public charge rule. More from @nychealth: nyc.gov/covidvaccine

All New Yorkers should get the COVID-19 vaccine, including people who have had COVID-19 before. It is possible to become reinfected with COVID-19. More from @nychealth: nyc.gov/covidvaccine

When you receive the COVID-19 vaccine, your privacy will be protected. There are strict laws in place to ensure confidentiality of your personal information. More from @nychealth: nyc.gov/covidvaccine

You will be able to get a COVID-19 vaccine where you normally get vaccines, such as your health care provider, pharmacies, clinics and urgent care centers, and additional community sites throughout NYC. More from @nychealth: nyc.gov/covidvaccine

Vaccine Locations

The COVID-19 vaccine is now available to certain groups in NYC. If you are eligible to receive the vaccine, use the Vaccine Finder to search for a location near you: nyc.gov/vaccinefinder.

Eligible New Yorkers can now get the COVID-19 vaccine at sites throughout NYC! Remember: Appointments are required. To find out where to get vaccinated and to make an appointment, visit nyc.gov/vaccinefinder.

There are vaccination sites in all five boroughs for New Yorkers who are currently eligible to get the COVID-19 vaccine. Find out if you are eligible and schedule an appointment: nyc.gov/vaccinefinder.

COVID-19 vaccination sites are in all five boroughs and open 7 days a week. Eligible New Yorkers can make an appointment here: nyc.gov/vaccinefinder.

Alt-text

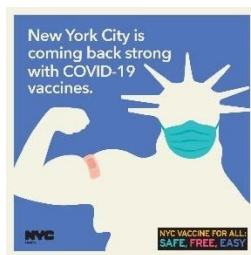


Illustration of the Statue of Liberty wearing a face mask and a band aid on its arm. Text reads: New York City is coming back strong with COVID-19 vaccines. NYC Vaccine For All: Safe, Free, Easy.

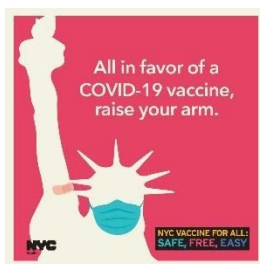


Illustration of the Statue of Liberty wearing a face mask and a band aid on its arm. Text reads: All in-favor of a COVID-19 vaccine, raise your arm. NYC Vaccine For All: Safe, Free, Easy.



Illustration of the Statue of Liberty wearing a face mask and a band aid on its arm. Text reads: Let's take back our city, one vaccination at a time. NYC Vaccine For All: Safe, Free, Easy.



Illustration of the Statue of Liberty wearing a face mask and a band aid on its arm. Text reads: NYC Vaccine For All: Safe, Free, Easy.